Print Date 10/30/12 15:19:18

ORDER

FIRST COAST NEWS

Orders Order / Rev: 724379 06392247 Alt Order #: ROMNEY FOR PRESIDENT A GARRETT COMPANY Product Desc: WJXX-TV Estimate: 10/24/12 - 10/30/12 Flight Dates: Primary AE: Jim Quinn Sales Office: Original Date / Rev: 10/23/12 / 10/29/12 T-PHI Order Type: Political Sales Region: NAT **American Rambler Productions/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant Street EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: Romney, M/R/President A35+ New Business Thru: Demographic: **Product Codes:** PL-Presidential Order Separation: 00:15:00

Totals

Priority: P-3

Revenue Codes: AGY, GEN, POL

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	66	\$21,725.00	\$18,466.25
10/29/12	10/30/12	34	\$11,835.00	\$10,059.75

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	66	\$21,725.00	\$18,466.25	0.00
November 2012	34	\$11,835.00	\$10,059.75	0.00
Totals	100	\$33,560,00	\$28,526,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Number N	Ln (Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Meekdays MT 2 \$90.00 0.00	1 V	VJXX	10/29/1	2 10/30/12		CM	M-F 6a-7a	МТ	:30	2	\$90.00 P-3	0.00 NM	2	\$180.00
Week: 10/29/12 11/04/12 MT 2 \$90.00 0.00 2 WJXX 10/24/12 10/26/12 GMJ CM M-F 6a-7a WTF :30 3 \$90.00 P-3 0.00 NM 3 \$270.00 Start Date Week 10/22/12 10/30/12 Find Date Week 10/22/12 10/30/12 Week 29/12 10/30/12 Good Morning America CM M-F 7a-9a M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 4 WJXX 10/29/12 10/30/12 Find Date Week 2 10/29/12 11/04/12 Week 2 10/29/12 MF 2 \$110.00 0.00 0.00 3 \$110.00 P-3 0.00 NM 3 \$330.00 4 WJXX 10/24/12 10/26/12 Find Date Week 2 10/28/12 10/26/12 10/28/														
2 WJXX 10/24/12 10/26/12 GMJ						Spots/Week								
M-F 6a-7a Week: 10/22/12 10/28/12 WTF- 3 \$90.00 0.00	Wee	ek: 10/2	29/12	11/04/12	МГ	2	\$90.00	0.00						
Start Date End Date Weekdays 10/28/12 10/30/12 Good Morning America CM M-F 7a-9a MT 30 2 \$110.00 P-3 0.00 NM 2 \$220.00	2 V	٧JXX	10/24/1	2 10/26/12	GMJ	CM	M-F 6a-7a	WTF	:30	3	\$90.00 P-3	0.00 NM	3	\$270.00
Week: 10/22/12 10/28/12 WTF 3 \$90.00 0.00 3 WJXX 10/29/12 10/30/12 Good Morning America CM M-F 7a-9a MF-7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 NM Start Date Week: 10/29/12 End Date 1/1/04/12 Weekdays MF 2 \$110.00 0.00 3 \$110.00 P-3 0.00 NM 3 \$330.00 4 WJXX 10/24/12 10/26/12 Good Morning America CM M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 Start Date Weekdays End Date Weekdays Spots/Week Rate Week: Rate Rating NG 8 10/28/12 10/28/12 10/20/12 <					M-F 6a-7a									
Week: 10/22/12 10/28/12 WTF 3 \$90.00 0.00 3 WJXX 10/29/12 10/30/12 Good Morning America CM M-F 7a-9a MF-7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 NM Start Date Week: 10/29/12 End Date 1/1/04/12 Weekdays MF 2 \$110.00 0.00 3 \$110.00 P-3 0.00 NM 3 \$330.00 4 WJXX 10/24/12 10/26/12 Good Morning America CM M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 Start Date Weekdays End Date Weekdays Spots/Week Rate Week: Rate Rating NG 8 10/28/12 10/28/12 10/20/12 <		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	Wee	ek: 10/2	22/12	10/28/12	WГF	3	\$90.00							
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	3 V	VJXX	10/29/1	2 10/30/12	Good Morning An	nerica CM	M-F 7a-9a	МТ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
Week: 10/29/12 11/04/12 MT 2 \$110.00 0.00 4 WJXX 10/24/12 10/26/12 Good Morning America CM M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 NM Start Date Week: 10/22/12 10/28/12 10/28/12 10/28/12 Weekdays Spots/Week Rate Rating O.00 Rating NMT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 NM Start Date Week: 10/29/12 11/04/12 NMT End Date Weekdays MT Spots/Week Rate Rating NMT Rating NMT 2 \$75.00 P-3 0.00 NM 3 \$225.00 NM 6 WJXX 10/24/12 10/26/12 Regis & Kelly Regis & Kelly Regis & Kelly Regis & Kelly CM M-F 9a-10a WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 NM					•									
Week: 10/29/12 11/04/12 MT 2 \$110.00 0.00 4 WJXX 10/24/12 10/26/12 Good Morning America CM M-F 7a-9a M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 NM Start Date End Date Weekdays 10/22/12 10/28/12 Weekdays Spots/Week Park 10.00 Rate Rating NT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 NM 5 WJXX 10/29/12 10/30/12 Regis & Kelly Regis & Kelly NT CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 NM 6 WJXX 10/29/12 11/04/12 Pegis & Kelly NT 2 \$75.00 0.00 WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 NM		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
4 WJXX 10/24/12 10/26/12 Good Morning America CM M-F 7a-9a M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 NM Start Date Week: 10/22/12 10/28/12 Veek: 10/22/12 10/28/12 Veek: 10/29/12 10/30/12 Regis & Kelly Veek: 10/29/12 11/04/12 Veek: 10/29/12 11/04/12 NG 2 \$75.00 Ooo CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 NM Start Date Week: 10/29/12 11/04/12 NG 2 \$75.00 NG NG 2 \$75.00 Ooo Rating NG 3 0.00 NM 3 \$225.00 NG NG	Wee													
M-F 7a-9a Week: 10/22/12 10/28/12 WTF-	4 V	V.JXX	10/24/1	2 10/26/12	Good Morning An	nerica CM	M-F 7a-9a	WTF	:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Start Date End Date Weekdays Tol/22/12 10/28/12 10/28/12 2 10/28/12 3 \$110.00 0.00			. 0, = ., .	0,_0,					.00		Ψσ.σ.	0.00		φοσο.σσ
Week: 10/22/12 10/28/12 WTF 3 \$110.00 0.00 5 WJXX 10/29/12 10/30/12 Regis & Kelly		Stai	t Date	End Date		Snots/Maak	Rate	Rating						
5 WJXX 10/29/12 10/30/12 Regis & Kelly Regis	Wee													
Regis & Kelly Start Date End Date Weekdays Spots/Week Rate Rating Start Date MT 2 \$75.00 0.00									-30	2	\$75.00 D 3	0.00 NM	2	\$150.00
Start Date End Date Weekdays Spots/Week Rate Rating	5 V	VJAA	10/29/1	2 10/30/12		Civi	W-1 9a-10a	WII	.30	2	φ/3.00 F-3	U.UU INIVI		\$150.00
Week: 10/29/12 11/04/12 MT 2 \$75.00 0.00 6 WJXX 10/24/12 10/26/12 Regis & Kelly Regis & Kelly CM M-F 9a-10a WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00		C4	4 D-4-	Fred Data	,	C = = t = /// = = l =	Data	Datina						
6 WJXX 10/24/12 10/26/12 Regis & Kelly CM M-F 9a-10a WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 Regis & Kelly	10/													
Regis & Kelly													_	
,	6 V	VJXX	10/24/1	2 10/26/12		СМ	M-⊦ 9a-10a	WIF	:30	3	\$75.00 P-3	0.00 NM	3	\$225.00
					Regis & Kelly									
Start Date End Date Weekdays Spots/Week Rate Rating		Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 724379 Advertiser: Romney, M/ R / President

Alt Order #: 06392247 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
6 WJXX	10/24/1	2 10/26/12	Regis & Kelly Regis & Kelly	СМ	M-F 9a-10a	WГF	:30	3	\$75.00 P-3	0.00 NM	3	\$225.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$75.00	Rating 0.00						
7 WJXX	10/29/1	2 10/30/12	The View M-F 11a-12p View	CM	M-F 11a-12p	МГ	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	Rate \$225.00	Rating 0.00						
		2 10/26/12	The View M-F 11a-12p View	СМ	M-F 11a-12p		:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays WTF	Spots/Week 3	Rate \$225.00	Rating 0.00						
		2 10/30/12	General Hospital General Hospital	CM		МГ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$110.00	Rating 0.00						
10 WJXX	10/24/1	2 10/26/12	General Hospital General Hospital	СМ		WГF	:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$110.00	Rating 0.00						
		2 10/30/12	4-5p Anderson	CM	M-F 4-5p	МГ	:30	2	\$100.00 P-3	0.00 NM	2	\$200.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	Rate \$100.00	Rating 0.00						
		2 10/26/12	4-5p Anderson	СМ	M-F 4-5p	WГF	:30	4	\$100.00 P-3	0.00 NM	4	\$400.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
13 WJXX	10/29/1	2 10/30/12	FCN News at 5pm M-F 5-5:30pm	n CM	M-F 5p-5:30p	МГ	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MΓ	Spots/Week 3	Rate \$80.00	Rating 0.00						
14 WJXX	10/24/1	2 10/26/12	FCN News at 5pn M-F 5-5:30pm	n CM	M-F 5p-5:30p	WΓF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	Rate \$80.00	Rating 0.00						
15 WJXX	10/29/1	2 10/30/12	FCN News at 5:30 M-F 5:30-6pm) CM	M-F 5:30p-6p	МГ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$110.00	Rating 0.00						
16 WJXX	10/24/1	2 10/26/12	FCN News at 5:30 M-F 5:30-6pm) CM	M-F 5:30p-6p	WΓF	:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	Rate \$110.00	Rating 0.00						
17 WJXX	10/29/1	2 10/30/12	FCN News at 6 M-F 6-6:30pm	СМ	M-F 6p-6:30p	МΓ	:30	2	\$130.00 P-3	0.00 NM	2	\$260.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MT	Spots/Week 2	Rate \$130.00	Rating 0.00						
18 WJXX	10/24/1	2 10/26/12	FCN News at 6 M-F 6-6:30pm	СМ	M-F 6p-6:30p	WΓF	:30	3	\$130.00 P-3	0.00 NM	3	\$390.00
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	Rate \$130.00	Rating 0.00						
19 WJXX	10/29/1	2 10/30/12	FCN News at 7p M-F 7-7:30p	СМ	M-F 7p-7:30p	МГ	:30	3	\$275.00 P-3	0.00 NM	3	\$825.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays MΓ	Spots/Week 3	Rate \$275.00	Rating 0.00						
20 WJXX	10/24/1	2 10/26/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	WΓF	:30	3	\$275.00 P-3	0.00 NM	3	\$825.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

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Order / Rev: 724379 Advertiser: Romney, M/ R / President

Alt Order #: 06392247 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
20 WJXX	10/24/1	2 10/26/12	FCN News at 7p M-F 7-7:30p	СМ	M-F 7p-7:30p	oWTF	:30	3	\$275.00 P-3	0.00 NM	3	\$825.00
Sta Week: 10/	rt Date 22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
		2 10/30/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p		:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays MT	Spots/Week 2	Rate \$200.00	Rating 0.00						
-		2 10/26/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p		:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays WTF	Spots/Week	Rate \$200.00	Rating 0.00						
		2 10/30/12	FCN News at 11p M-Su 11-11:35p			:35р МГ	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays MT	Spots/Week 2	Rate \$225.00	Rating 0.00						
		2 10/26/12	FCN News at 11p M-Su 11-11:35p		<u> </u>	:35p WTF	:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$225.00	Rating 0.00						
		2 10/30/12	Nightline Nightline	CM		12:05εMΓ	:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
		2 10/26/12	Nightline Nightline	CM		12:05ε WTF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$200.00	Rating 0.00						
		2 10/30/12	GMJ Sunrise M-F 5-6a	CM	5-6a	MΓ	:30	2	\$60.00 P-3	0.00 NM	2	\$120.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$60.00	Rating 0.00						
		2 10/26/12	GMJ Sunrise M-F 5-6a	CM	5-6a	WTF	:30	3	\$60.00 P-3	0.00 NM	3	\$180.00
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	Weekdays WTF	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						
			Mon Prime Other	CM	8-10p	M	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
Sta Week: 10/	rt Date	End Date 11/04/12	Weekdays M	Spots/Week	Rate \$2,000.00	Rating 0.00						
		2 10/29/12		CM	10-11p	M	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
	rt Date	End Date 11/04/12	Weekdays M	Spots/Week	<u>Rate</u>	Rating						
31 WJXX		2 10/30/12	Tue Prime A	CM	\$1,500.00 8-9p	0.00 - T	:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
	rt Date	End Date	Tue Prime A Weekdays - T	Spots/Week	Rate	Rating						
32 WJXX		11/04/12 2 10/24/12	Wed Prime A	CM	Wed 8p-9p	0.00 W	:30	1	\$850.00 P-3	0.00 NM	1	\$850.00
	rt Date	End Date	Middle/ Suburgate WeekdaysW	Spots/Week	(8:00 PM-8:3	Rating						
33 WJXX		10/28/12 2 10/25/12	Thu Prime B	CM	\$850.00 9-10p	0.00 T	:30	1	\$2,100.00 P-3	0.00 NM	1	\$2,100.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2 34 WJXX		10/28/12 2 10/25/12	Thu Prime C	CM	\$2,100.00 10-11p	0.00 T	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 724379 Advertiser: Romney, M/ R / President

Alt Order #: 06392247 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
34 WJXX 10/25/12 10/25/12	Thu Prime C	CM	10-11p	T	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12	T	1	\$1,500.00	0.00						
35 WJXX 10/26/12 10/26/12	Fri Prime A Shark Tank	СМ	Fri 8p-9p	F	:30	1	\$825.00 P-3	0.00 NM	1	\$825.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays F	Spots/Week 1	Rate \$825.00	Rating 0.00						
36 WJXX 10/26/12 10/26/12	Fri Prime B What Would You	CM Do?	Fri 9p-10p	F	:30	1	\$825.00 P-3	0.00 NM	1	\$825.00
Start Date	Weekdays F	Spots/Week 1	Rate \$825.00	Rating 0.00						
37 WJXX 10/26/12 10/26/12	Fri Prime C 20/20	СМ	Fri 10p-11p	F	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
Start Date End Date	Weekdays	Spots/Week		Rating						
Week: 10/22/12 10/28/12	F		\$1,100.00	0.00			405.00 D.0	0.00.104	,	405.00
38 WJXX 10/27/12 10/27/12	GMA Saturday	СМ	GMA Saturda	•	:30	1	\$85.00 P-3	0.00 NM	1	\$85.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays S-	Spots/Week 1	<u>Rate</u> \$85.00	Rating 0.00						
39 WJXX 10/27/12 10/27/12	AfternoonCollege	· ·		2p-8rS-	:30	2	\$800.00 P-3	0.00 NM	2	\$1,600.00
	AfternoonCollege	Football	(3:30 PM-7:00	,						
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$800.00	Rating 0.00						
E 40 WJXX 10/27/12 10/27/12	FCN Sat News at Sat 6:30-7p/7p ne			vs WeS-	:30	1	\$150.00 P-3	0.00 NM	0	\$0.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 Spot Ch Date Range D	S- escription	1 Star	\$150.00 t/End Time	0.00	/eekdays	ما	ngth Rate	Rtg Type		
1 WJXX 10/22/12-10/28/12 F			FCN News W	_	Sa-			0.00 NM		
Unresolved		Danalda CMA	-4 414 4:1							
[Preempted - Football ra				:35pS-	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
41 00000 10/27/12 10/27/12	M-Su 11-11:35p	dii Civi	W-30 11p-11	.55p5-	.50	2	Ψ223.001 -3	0.00 14101		ψ430.00
Start Date End Date 10/22/12 10/28/12	Weekdays S-	Spots/Week 2	Rate \$225.00	Rating 0.00						
42 WJXX 10/28/12 10/28/12		CM	Sun 7a-730a		:30	1	\$55.00 P-3	0.00 NM	1	\$55.00
	GMJ Sunday		5.							
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	Weekdays S	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
43 WJXX 10/28/12 10/28/12	First Coast News First Coast News			ews (S	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22/12 10/28/12 44 WJXX 10/28/12 10/28/12		CM	\$50.00 GMA Sunday	0.00	:30		\$150.00 P-3	0.00 NM	2	\$300.00
	GMA Sunday		· · · · · · · · · · · · · · · · · · ·				*			********
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays S	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
45 WJXX 10/28/12 10/28/12	This Week 10A	CM		- eff (S	:30	2	\$150.00 P-3	0.00 NM	2	\$300.00
	Sun 10a-11a - eff		_							
Start Date End Date	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00						
Week: 10/22/12 10/28/12			Sun 6:30-7p	S	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
Week: 10/22/12 10/28/12 46 WJXX 10/28/12 10/28/12	FCN Sun News at Sun 6:30-7p	t 6:30 CM	Out 0.50 7 p	5			***********			
46 WJXX 10/28/12 10/28/12 Start Date End Date	Sun 6:30-7p Weekdays	Spots/Week	<u>Rate</u>	Rating			*			
46 WJXX 10/28/12 10/28/12 Start Date End Date 10/22/12 10/28/12	Sun 6:30-7p Weekdays S	Spots/Week 1	Rate \$175.00	Rating 0.00					·	0000
46 WJXX 10/28/12 10/28/12 Start Date End Date	Sun 6:30-7p Weekdays S	Spots/Week 1	Rate \$175.00	Rating	:30	1	\$800.00 P-3		1	\$800.00

Print Date: 10/30/12 15:19:19 Page 5 of 5

Totals

100

\$33,560.00

Order / Rev: 724379 Advertiser: Romney, M/ R / President

Alt Order #: 06392247 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch Start End	Inventory Code Break	Start/End Time Day	ys Len Spots	Rate Pri	Rtg Type Spots	Amount
47 WJXX 10/28/12 10/28/12		7-8p	S :30 1	\$800.00 P-3	0.00 NM 1	\$800.00
	America's Funniest Home Vide	0				
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12	S 1	\$800.00 0.00				
48 WJXX 10/28/12 10/28/12	Sun Prime B CM	8-9p	S :30 1	\$2,300.00 P-3	0.00 NM 1	\$2,300.00
	Once Upon a Time					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12	S 1	\$2,300.00 0.00				
49 WJXX 10/28/12 10/28/12	Sun Prime C CM	9-10p	S :30 1	\$1,890.00 P-1	0.00 NM 1	\$1,890.00
	Revenge					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12	S 1	\$1,890.00 0.00				
50 WJXX 10/28/12 10/28/12	FCN News at 11pm CM	M-Su 11p-11:35p	S :30 2	\$225.00 P-3	0.00 NM 2	\$450.00
	M-Su 11-11:35p					
Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/22/12 10/28/12	S 2	\$225.00 0.00				